Dear Sir:

The Oregon State Board of Health, jointly with the Health Department of the City of Portland, has launched a great Health Exposition for this city in co-operation with the National Health Exposition Association, the United States Public Health Service and many national, state and local organizations, departments and institutions.

The dates for the Exposition are September 28th to October 7th, and it will be known as the Oregon Health Exposition.

Your organization is performing a health work which may well be shown in this great educational movement. Chicago, New York, Cincinnati, Louisville and Indianapolis organizations have made splendid exhibits in this way during the past and the results have been of incalculable value to their people in the reduction of misery and the promotion of happiness.

The enclosed folder will give you some idea of the Indiana Health Exposition now in progress at Indianapolis, Indiana.

Our organization force for building and operating our Exposition will begin its activities about June 7th.

In the meantime, I hope you will take this matter up with your organization and create a serious-minded committee which will undertake to present in our Exposition an educational exhibit which will not only be of interest and attractiveness, but of supreme value to the public. The massing of the people to an appreciation of what they may easily do to improve the standards of public health in the community and in their families is, I feel, of supreme importance and I know that your organization will appreciate this opportunity for visual education.

If you launch the work of organization and the building of your exhibit at the present time the summer months intervening before the Exposition will not find you unprepared.

Exhibit space provided in the Exposition for participating educational organizations is furnished without cost. These spaces will be ten feet in depth and any number of spaces may be joined so that whatever length of space you require with a depth of ten feet can be provided for you.

Sincerely and cordially yours,

[Signature]

State Health Officer.